



MEDIA ALERT

FOR IMMEDIATE RELEASE

Seattle Pride Classic pres. by Symetra, June 7–9 at Kraken Community Iceplex

Now the largest pride hockey tournament in the world, the fourth annual Seattle Pride Classic will host 300 athletes, including six professional players.

SEATTLE | Tuesday, June 4, 2024 – The Seattle Pride Hockey Association (SPHA) will host the fourth Seattle Pride Classic (SPC24) presented by Symetra, June 7-9 at the Kraken Community Iceplex. The tournament is now the largest pride hockey event in the world and aims to grow ice hockey and be a model of inclusion in sports.

WHAT

- SPC24 is the world's largest pride ice hockey tournament featuring 20 teams and nearly 300 LGBTQ+ athletes.
- Six professional hockey players, including Luke Prokop, Erin Ambrose, JT Brown, Élizabeth Giguère, Andrew Ference, and Jessica Platt.
- 70% of tournament participants identify as LGBTQ+. 40% of players identify as female, 15% as non-binary or trans, with the remaining 45% identifying as male. Nearly 3 in 10 players will be traveling from outside of Washington.

WHEN

SPC24 hits the ice Friday, June 7 through Sunday, June 9. Media are invited to join all weekend, with notable moments and interview availability below:

- **Friday (6/7) from 5:00 PM – 7:00 PM** **Saturday (6/8) from 10:00 AM – 2:00 PM** for interviews with our six professional players and SPHA spokesperson, plus access to capture games being played.
- **Sunday (6/9) from 12:00 PM – 4:30 PM** to capture championship games (12:00 PM – 3:00 PM), and our marquee event the *Alaska Airlines: All Stars of Pride* game (3:00 PM – 4:30PM).

Full event schedule: <https://www.seattlepridehockey.org/seaprideclassic24/tournament-schedule/>

WHERE

Kraken Community Iceplex: 10601 5th Ave NE, Seattle, WA 98125

FROM OUR PARTNER – ALASKA AIRLINES

“We believe in strengthening and supporting the communities our employees and guests call home,” said Eric Edge, Alaska Airlines’ managing director of marketing and advertising. “Alaska Airlines has been a long-time supporter of the LGBTQ+ community, and we’re thrilled to be supporting the All Stars of Pride game again to celebrate players who exemplify inclusivity, leadership and pride.”

CONTACT

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